



**American
Red Cross**



Brazos Valley
4244 Boonville Road
Bryan, TX 77802
www.redcross.org

News Release
NEWS RELEASE

Contact: Nate Kidwell
Telephone: 254-523-4985

Red Cross Asks Public to *Sound the Alarm* and Help Save Lives

Brenham, June 29, 2019 — The American Red Cross asks everyone to help ***Sound the Alarm*** in Brenham and be part of the nationwide Red Cross effort to help reduce the number of deaths and injuries from home fires.

Here in Brenham, the Red Cross and the Brenham Fire Department invites the public to join the ***Sound the Alarm*** home fire safety and smoke alarm installation event on Saturday, June 29 from 9:00am-2:00pm at the Brenham Fire Department Training Facility, 1101 Hwy 290 West, Brenham, TX 77833.

“Home fires are the biggest disaster threat we face, killing seven people in this country every day,” said Cyndi Dahl, Executive Director of the Red Cross. “Here in the Brazos Valley and Heart of Texas we responded to 198 home fires so far this year, saving 8 lives this year alone. Please help us ***Sound the Alarm*** by volunteering to install smoke alarms in your community, making a financial contribution, or taking steps to protect your own family from home fires.”

The Red Cross responds to nearly 64,000 disasters a year, the majority of which are home fires. Home fires represent a significant threat to our communities, which is why the Red Cross launched the nationwide Home Fire Campaign and rallied an army of volunteers, donors, and partners to canvass high-risk neighborhoods, install free smoke alarms, replace batteries in existing alarms and help families create escape plans.

Please join this important effort. Together, we can ***Sound the Alarm*** about fire safety and help save lives.

Contact Nate Kidwell at **254-523-4985** for more information.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

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