



PRESS RELEASE

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BRENHAM MAIN STREET PROGRAM RECOMMENDED FOR NATIONAL ACCREDITATION

AUSTIN, Texas—The Texas Main Street Program (TMSP) of the Texas Historical Commission (THC) has recognized **the City of Brenham/Main Street** for successful annual progress in carrying out national performance standards for a Main Street community. **City of Brenham/Main Street** is one of 68 to be recommended this year.

Upon final approval by the National Main Street Center/Main Street America™, **Brenham Main Street** will be announced as *nationally accredited* during the Main Street Now conference March 25–27 in Seattle, Wash. “Since 1981, many Texas communities have participated in the Main Street network and used its preservation-based framework to generate positive economic gains for their local economies and the state,” said THC Executive Director Mark Wolfe.

The TMSP began in 1981 as one of the first state-coordinating programs in the country. Local Main Street programs focus on responsibly utilizing a community’s historic assets for economic benefit and increased quality of life. The City of Brenham has been a part of Main Street since 1983 and over \$40 million has been reinvested into Brenham’s Downtown District. Additionally, 97 small businesses and 249 jobs were created. On the National level, in 2018, TMSP reached an important milestone when \$4 billion in historical reinvestment was reached and surpassed.

Brenham Main Street (BMS) envisions Downtown Brenham as the heart of our community - where history is preserved, where unique and exciting businesses thrive, and where the community and visitors want to be for restaurants, shopping, living, and entertainment. The mission is to use a 4-point approach to revitalization - organization, promotion, design and economic vitality - to encourage reinvestment and preservation; and to entice businesses, customers, visitors and downtown residents to the Historic District.

BMS supports its Downtown by the proceeds raised from various events such as – The Uptown Swirl and The Spring Eggs Art Walk. Also, private-public partnerships with BMS increases the impact. BMS offers incentive grants, social event opportunities, advice, and guidance for Downtown buildings and businesses.

BMS is always looking for ways to connect and engage Downtown stakeholders. If you or someone you know would like guidance or is looking to become more involved in the Downtown Community contact Caz Muske, Main Street Manager. MSB is eager to assist in the efforts to continue to better Downtown Brenham.

Texas Programs recommended for 2019 National Accreditation and Recognition for Annual Progress by the TMSP

Based on progress reported from September 2017 to December 2018 and officially announced in March 2019 at the National Main Street Now Conference in Seattle, Washington

1. Amarillo
2. Bastrop
3. Bay City
4. Beaumont
5. Beeville
6. **Brenham**
7. Bridgeport
8. Brownsville
9. Buda
10. Caldwell
11. Canton
12. Canyon
13. Carthage
14. Celina
15. Clarksville
16. Corpus Christi
17. Corsicana
18. Cuero
19. Denison
20. Denton
21. Elgin
22. Ennis
23. Farmersville
24. Georgetown
25. Goliad
26. Gonzales
27. Grand Saline
28. Grapevine
29. Greenville
30. Harlingen
31. Hillsboro
32. Huntsville
33. Kingsville
34. La Grange
35. Laredo
36. Levelland
37. Linden
38. Longview
39. Lufkin
40. Luling
41. McKinney
42. Mineola
43. Mount Pleasant
44. Mount Vernon
45. Nacogdoches
46. Palestine
47. Paris
48. Pearsall
49. Pilot Point
50. Pittsburg
51. Plainview
52. Rio Grande City
53. Rockwall
54. Royse City
55. San Angelo
56. San Augustine
57. San Marcos
58. Seguin
59. Sherman
60. Taylor
61. Texarkana
62. Tyler
63. Uvalde
64. Victoria
65. Waco
66. Waxahachie
67. Weatherford
68. Winnsboro