



**NOTICE OF A MEETING
MAIN STREET BOARD
MONDAY, OCTOBER 4, 2021; 4:00 P.M.**

A regular meeting of the Main Street Board was conducted in person in Conference Room 2A, Brenham City Hall Monday, October 4, 2021, beginning at 4:00 pm.

Members present:

Chair Margie Routt Young, Vice-Chair Tiffany Morisak, Melinda Faubion, Jon Hill, Lowell Ogle, Doug Peck, Elizabeth Price, Traci Pyle, Tom Whitehead, and Connie Wilder

Members absent:

Ex-Officio Members:

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Tourism & Marketing Coordinator Nancy Joiner, and Main Street Coordinator Kathrine Briscoe

Visitors:

Councilwomen Shannan Canales and Leah Cook

1. Call Meeting to Order

Chair Margie Routt Young called the meeting to order.

2. Citizen/Visitor Comments

REGULAR SESSION

3. Discuss and Possibly Act Upon the Minutes from September 7, 2021, Main Street Board Meeting

A motion was made by Board Member Tiffany Morisak and seconded by Board Member Jon Hill to approve the minutes from September 7, 2021, Regular Main Street Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
Jon Hill	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

4. Review Update on 2021 Incentive Grant Requests, BCDC Match, and Downtown Improvement Fund Balance

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. She reported that we have had a total of \$17,493.45 in the Incentive Grant Fund. BCDC matched up to \$8,746.73. We have over \$44,000.00 in this fund. We will have more Incentive Grant Applications coming in within the next year.

5. Discuss Update on the Historic Preservation Board

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. Property owners voted for two of the fifteen selected individuals. The two top votes were sent a letter and a Letter of Acknowledgment of Member Responsibilities to sign. Once both of these have agreed to serve, then an announcement will be sent. Their names will go before City Council for approval.

6. Review Request for Parklet Agreement as Part of Renovation of 100 E. Alamo Street

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. A request for a Parklet for the first two parking spaces on the corner of Alamo and Park Street by the new owner of 100 E. Alamo Street. Plans will go before the Board for approval soon.

7. YellowTruck Market Update to Include Orientation and Timeline of Upcoming Events

Kathrine Brisco, Main Street Coordinator, presented this item. Eight participants have agreed to participate in the YellowTruck Market. Orientation was held and there will be a soft opening on October 14, 2021.

REGULAR SESSION

8. Discuss and Possibly Act Upon the Election of a Board Member to Complete the 2021 Term of John Hermann on the Executive Committee.

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. Jon Hill is willing to serve out John Hermann’s term.

A motion was made by Board Member Connie Wilder and seconded by Board Member Elizabeth Price to approve Jon Hill to serve the remaining term of John Hermann on the Executive Committee.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
Jon Hill	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

9. Discuss and Consider Recommendation to Approve Renewal of Parklet Agreement with 96 West

Jennifer Eckermann, Director of Tourism and Marketing Director, presented this item. This agreement was to be renewed in 2020, but it was placed on hold due to COVID. The Board needs to approve the renewal of the Parklet agreement with 96 West.

A motion was made by Board Member Doug Peck and seconded by Board Member Jon Hill to approve renewing the Parklet Agreement with 96 West and sending it to City Council for approval.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
Jon Hill	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

10. Discuss and Consider Recommendation to Approve a License to Encroach Request for Renovation at 100 E. Alamo Street

Jennifer Eckermann, Director of Tourism and Marketing Director, presented this item. The new owners of 100 E. Alamo Street would like to have a license to encroach on the back of their building on Commerce Street. They are planning to install a deck with a door. This will be the main entrance to a business on Commerce Street. They are asking for one parking space for this encroachment.

A motion was made by Board Member Doug Peck and seconded by Board Member Tom Whitehead to approve an agreement with the property owner to encroach on Commerce Street.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
Jon Hill	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

11. Design Committee Report to Include: Incentive Grants; Sign Grants; St Charles Station; Building Design Updates; Downtown Christmas Window/Storefront Decorating Contest

Elizabeth Price, a member of the Design Committee, presented this report. The Design Committee met to approve the Incentive Grant Applications for Floyd’s Wine Bar and Brenham Heritage Museum to start work on their businesses. Once completed will recommend to the Board for approval. Sign Grants were also received from the above and approval was given to proceed with the work. St. Charles Station is continuing with design and budget. Emails were sent to all business owners about the Window Decorating contest and asked to participate.

12. Organization Committee Report to Include: Quarterly Merchant Mixer; Local History Day for 2022; Volunteer Appreciation in October; First Friday Farmers Market

Tiffany Morisak, a member of the Organization Committee, presented this report. The Volunteer Appreciation event has been moved from October 16 to December 9, 2021. The local History Day committee met to discuss incorporating African American information into the scripts. The First Fridays Farmers Market had some cancellations due to the weather, but it had a good turnout from the community.

13. Promotion Committee Report to Include: Uptown Wine Swirl; Downtown Decorating; Scarecrow Extravaganza

Tom Whitehead, Chair of the Promotion Committee, presented this report. They decorated downtown and will judge scarecrows in a couple of weeks. They will be looking at wine selections soon for The Uptown Swirl.

14. Economic Vitality Committee Report to Include: Yellow Truck Market; St Charles Station; Historic Preservation Ordinance; Buildings Updates

Jon Hill, Chair of the Economic Vitality Committee, presented this report. Update of Yellow Truck Market with eight people being selected for this incubator program, and on the Historic Preservation Board process two people have been sent a letter along with a Letter of Acknowledgment of Member Responsibilities to sign. The Committee is waiting for their response and an announcement will be made. This will go before City Council to approve these two individuals.

15. Brenham Heritage Museum Report.

Tiffany Morisak, a member of the Brenham Heritage Museum, presented this report. The Museum is moving along with renovations. There are new banners over the windows on the outside of the building, they are restoring the windows, cleaning the masonry and mortar joints. Work is continuing with the interior. This may take another year to complete. Fundraising has also started.

16. Washington County Chamber of Commerce Report.

Wende Ragonis-Anderson, of the Chamber of Commerce, was not present for this report.

17. Staff Report and Building/Business Update.

Kathrine Briscoe, Main Street Coordinator, presented this item. Sweet Repeats has closed and Organic Hemp Botanicals have moved into their space. She is currently looking for space for Sweet Repeats to move into. Ant Street Inn, Legends, and Westfield were all offered an incentive to paint their building, but all three have said it is not a priority to them at this time. They have until December 2021 if they choose to use this money.

18. Adjourn.

The next meeting will be Monday, November 1, 2021, at 4 pm. In Conference room 2A at City Hall.

Margie Routt Young adjourned the meeting.

Margie Routt Young

Board Chair

ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator

*Main Street Board
October 4, 2021*